Press Release Template

Date: <Add date here>

Title: Local <insert woman/man/team \*insert details of fundraising event or activity\* for ACCORD Hospice. <If post event add – raising £XXX!>

A <man/woman/father/mother> from <where do you live?> is holding/held a <what event are you holding?> for ACCORD Hospice – a local charity which cares for people with life-limiting illnesses and their families.

<Name>, <age>, of <road name>, will be holding the event on <include: date, time, place, cost of entry etc.> <Name> decided to organise this event because <line about why you decided to hold/ take part in your event.>

<Name>, who works as a <occupation>, said: <Quote. How did/do you feel about taking on the challenge/event? Is it your first? Give as much information as you can about yourself, your reasons for supporting ACCORD Hospice, and your event.>

David McFadden, Fundraising and Communications manager at ACCORD Hospice, added: “Every year ACCORD Hospice supports hundreds of families across Renfrewshire and parts of East Renfrewshire who are going through one of life’s hardest journeys. We want to be there to care for each and every person with a life-limiting illness who needs us.”

“That is why we are so grateful to <Name> for all the hard work <he/she> has put in to organising this event. The funds raised help ACCORD Hospice to make a huge difference to the lives of hundreds of people and their loved ones every day. Thank you <Name>!”

The money <Name> raises/raised will go towards ACCORD Hospice’s vital services, such as the charity’s Inpatient Unit and Hospice at Home care service.

If you wish to sponsor <Name> visit <add online fundraising page here> or come along to the event on <add details of the event if it is a public event>.

If you want to get involved in fundraising for ACCORD Hospice, please visit www.accordhospice.org.uk

-Ends-

Notes to editors:

To interview <Name>, contact <add your phone number here if you are comfortable with journalists contacting you to ask more questions.>

**About ACCORD Hospice**

ACCORD Hospice is a charity providing specialist palliative care for people living with terminal or life-limiting illnesses across Renfrewshire and parts of East Renfrewshire. They care for patients and their families, providing physical, emotional, social, psychological and spiritual support, and ensuring they have timely access to skilled, compassionate and sensitive care in a place of their choice. ACCORD’s services are free of charge to those who need their care, but cost £3.3million a year to run. St Clare receives limited NHS funding so need to raise more than £1.8million each year through donations and other voluntary sources.

Visit [www.accordhospice.org.uk](http://www.accordhospice.org.uk) for more information.

Email david.mcfadden@accord.org.uk